

# All Florida Newsletter 15: Benefits of Hiring Security

## All Florida Security – Top 5 Benefits of Hiring Security for your Business

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## All Florida Security Has Highly Trained Security for Your Event!

ALL FLORIDA EVENT SECURITY EXPERTS!!! All Florida Security has highly trained armed and unarmed security professionals for any type of event or festival. If you are worried about the safety of your vendors, location, or large crowds, we will protect them. Give us a call at 772-595-5335 and prevent problems before they ever happen. Visit us at <https://securityinflorida.com>

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# All Florida Newsletter 14: Community Events & Hurricane Preparedness

## All Florida Security – Featured Classes: Armed & Unarmed, Community Events, and Hurricane Preparedness

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## Benefits of Hiring Security for your Business (part 2)

**Benefits of Hiring Security for**

## **your Business (part 2)**

If you're a business owner, hiring a local security guard company is a smart choice for your business. With the increase of labor unrest, strikes, protests, and vandalism, the safety and protection of your company and employees is a must. Security can help reduce crimes in the workplace, restore order, manage crowds and increase your business reputation. Here are five benefits of hiring security officers for the safety of your company, customers, and employees.

- **Hiring security reduces crimes in the workplace**

Hiring professional security officers protects your business by preventing vandalism, theft, and other threats to your property or employees. For example, if you own a retail establishment, security officers can significantly reduce shoplifting occurrences. Having security professionals on hand can also discourage criminals from targeting your business if you sell or manufacture expensive or high-end items.

- **Security officers can provide assistance and improve customer services**

Professional security officers are responsible for protecting your workplace, and they can benefit your organization by providing assistance or fulfilling basic customer services. For example, they can assist customers in finding departments, or escort them if needed, even late at night or off-hours. Staff productivity can also increase if your security team

makes your staff feel safe and secure while working.

- **Hiring security officers help to increase business reputation**

One effective way to add value to your business is to hire security officers. Criminal activity at your business can hurt your reputation and discourage potential clients and customers from wanting to do business with your company. With professional security officers at your location, customers and employees will feel safer and happier knowing that their safety and well-being are a priority, improving your company's image and reputation.

- **Security officers can manage and supervise the crowds**

If your business tends to draw crowds, security guards can help maintain order to minimize damage. Professional security guards are highly trained to minimize threats, de-escalate violent situations, apprehend criminals, reduce crowd crushes, and reduce the likelihood of unruly behavior and rioting during an emergency, attack, or civil unrest. For example, if you have a Black Friday sale, hiring a team of security guards for the day can deter and decrease potential issues involving large crowds as well as possible problems in the parking lot area.

- **Security officers maintain or restore**

## order in case of emergencies or labor unrest

When labor unrest, strikes, protests, or riots occur, a security officer team is essential for the safety and protection of your company and employees. These types of incidents not only reduce your company's productivity; but, can endanger the lives of your employees as well. Having security officers on your business in plain sight can discourage protestors or rioters from choosing your establishment. In case of these incidents happening at your place, security guards can respond quickly, deescalate the situation and call for backup. During an emergency, like a natural disaster or the apprehension of a criminal in your business, professional security guards can help reduce the sense of panic and maintain order until the appropriate emergency service or authority has arrived.

Thank you for reading this blog. Now that you know these benefits of hiring security, you can protect your business and employees from crimes, vandalism, protests, assaults and more. If you enjoyed this blog, please share it with your friends, family, and colleagues! It will help us a lot! Do not forget to check our [FACEBOOK](#), [INSTAGRAM](#), and [YOUTUBE](#) to get the latest news, events, services, and products from All Florida Security, Investigations, Firearms & Bail Bonds!

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# Benefits of Hiring Security

## Benefits of Hiring Security

If you are concerned about your property safety, hiring professionally trained and licensed security officers is critical. They can help you prevent numerous security risks; such as crimes, thefts, vandalism, and trespassers, to name a few. From deterring crime, to increasing surveillance, and maintaining order, here are some of the benefits of hiring security officers for your property.

- **A security officer's presence deters criminal behavior**

Professional security officers protect your facility by reducing risks including assaults, vandalism, violent crimes, and thefts. The presence of unarmed and armed officers that are trained to detect illicit activity and stop criminals before they can even make their first move will discourage them from targeting your business. Stopping crime before it happens not only promotes the dedication of safety of your business to clients and employees; but, reduces the loss of property or reputation as well as financial damages possibly incurred.

- **A security officer provides a sense of safety and security**

Having trained and licensed professional security officers

present in a business or location provides safety and security to the employees, clients, homeowners, residents, and business owners. Security officers work to protect clients from theft, property damage, vandalism, trespassers, intruders, and other threats to their safety and well-being.

The simple presence of a security officer can help to discourage unruly behavior from employees, customers, or residents. If a dangerous situation arises, security officers will respond immediately and maintain control until the police arrive.

## ▪ **Security officers maintain order**

A security officer's primary duty is to control conduct violations and enforce guidelines and regulations on the premises. They can act as a disciplinary officer to maintain order, ensuring that everyone follows the prescribed rules and regulations. Having a local security officer on the premises can minimize altercations between customers and employees or community members. Professional security officers are trained in de-escalating dangerous situations and are equipped with the tools and knowledge to directly respond to threats and challenges that may arise; and yes, contact emergency services if it is necessary.

## ▪ **Security officers increase surveillance**

Security officers can patrol the premises, monitor activity on security cameras, operate a security gate letting people in and out of the building, and respond to alarms quickly. Some security agencies, like ours, utilize specific surveillance

and management software that provides real-time updates of activity on the property to identify threats immediately or detect problems before they happen. In the event of any damage or criminal act, having live surveillance videos, images, and audio will aid criminal and insurance investigations.

- **Security Officers minimize response times**

A security officers on your premises can respond quickly and manage an emergency until the police arrive. In general, a police officer or emergency service may take up 20 minutes to show up in many cases; having a security officer will be that first responder and can help control the situation before it escalates. Security officers can also apprehend criminals using nonviolent de-escalation tactics and restrain criminals, if necessary, until law enforcement arrives. Security officers can be a huge help during a fire or other natural disaster, showing emergency services where to go and show people how to exit safely.

Thank you for reading this blog. Now that you know these benefits of hiring security, you can protect your property from crimes, thefts, vandalism, assaults and more. If you enjoyed this blog, please share it with your friends, family, and colleagues! It will help us a lot! Do not forget to check our [FACEBOOK](#), [INSTAGRAM](#), and [YOUTUBE](#) to get the latest news, events, services, and products from All Florida Security, Investigations, Firearms & Bail Bonds!

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# All Florida Security – Back to School Expo Highlights

Back to School Expo Highlights from All Florida Security!

We want to thank everyone who stopped by and supported us during the event, and thanks to Christian FM for hosting this amazing event! We can wait to see you all next year!

Don't miss out on the opportunity to be part of the All Florida Family! We offer Security Agency Services, First Aid, Firearm Courses, Background Checks, and more!!! For more information, call 772-595-5335 or sign up at [www.securityinflorida.com](http://www.securityinflorida.com)